

EVAN ST. JOHN

Passionately creative, supremely organized graphic designer specialized in illustration for fully sublimated athletic apparel. Extensively experienced in concept creation, logo design, illustration, branding, typography and art production. Loyal, industrious, always eager to learn and improve.

SKILL SET

TECHNICAL

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
HTML + CSS
Logo Design
Illustration
Typography
Branding

PERSONAL

Organization
Work Ethic
Creativity
Time Management
Communication

EDUCATION

BOSTON UNIVERSITY

09/2002 - 05/2006

Bachelor of Fine Arts
Major: Graphic Design
Minor: Art History

CONTACT

CELL

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PORTFOLIO

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ADDRESS

302 Paddock Drive
Chesterbrook, PA 19087

PROFESSIONAL EXPERIENCE

LEAD DESIGNER

Breakmark Ultimate Apparel

10/2017 - 11/2020

Breakmark is an athletic apparel company with an expertise in the production of fully sublimated sportswear across all platforms of the sport ultimate frisbee.

- Achieved consistent customer satisfaction when creating uniquely designed sportswear for teams, tournaments and organizations throughout the world.
- Increased the production speed of customer orders.
- Improved the quality of product image mock ups used for online sales, promotional media and advertising.
- Developed a more impactful set of branding guidelines.
- Created and managed a strategy for social media activity.
- Refined the process of customer approvals.

PRODUCTION ARTIST

American Directory Systems

11/2007 - 09/2017

American Directory Systems specializes in serving the branding and advertising needs of clients through directory publishing.

- Became the most prominent production artist by working at premier efficiency over a long, loyal tenure.
- Successfully maintained the branding guidelines for a large scale of clientele when designing thousands of ads.
- Always completed work on time in a fast-paced setting.

FREELANCE LOGO DESIGN

Philadelphia Area Disc Alliance

04/2007 - 09/2017

- Designed seventeen unique logos applied to jerseys and discs for organized ultimate frisbee leagues.
- Created designs for other league apparel and accessories.